

MEDIA CONTACT

Ohio KePRO has a diverse staff of clinical and quality improvement experts who are well versed in topics related to Medicare Quality Improvement Organization (QIO) Program Themes. Our communications team can put your publication in contact with medical professionals who can contribute to your health and senior-related stories from a qualified perspective.

Our experts have been featured in locally and nationally recognized news, special interest, and industry publications:

- **News** publications such as *The Toledo Blade*, *The Cleveland Plain Dealer*, *The Columbus Dispatch*, *Dayton Daily News*, and *The Cincinnati Enquirer*
- **Healthcare** publications associated with such organizations as the American Health Quality Association, the National Multiple Sclerosis Society, the Ohio Health Care Association, and the Ohio Department of Aging
- **Special interest** publications such as *Aging Connection*, *Healthsense*, *Mature Living*, and *Senior Lifestyles*
- **Business** publications such as *Business First* and *Crain's Cleveland Business*

Members of our staff have made recurring appearances as guest speakers on television programs such as WBGU-TV 27's *60 Plus* and State Representative Armond Budish's *Golden Opportunities*, as well as at local community events to speak on topics of relevance to Ohio seniors.

Ohio KePRO has also presented at such events as the MEDecision User Annual Conference on health information technology innovation for care optimization, and has hosted its own statewide healthcare events, including the 2008 Quality Summit, featuring keynote speaker Ohio Department of Health Director Alvin Jackson, MD.

MEDIA INQUIRIES

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